



61 E. 4th Street, New York, N.Y. 10003  
tel: (212) 228-8210; fax: (646) 602-2260  
email: [csc@coopersquare.org](mailto:csc@coopersquare.org)  
website: [www.coopersquare.org](http://www.coopersquare.org)

July, 2014

Dear Friend of Cooper Square:

I am writing to let you know that the Cooper Square Committee will be holding our Annual Dinner Gala on **Thursday, October 16<sup>th</sup> at Village Park Banquet and Catering Hall at 155 Avenue A (East 10<sup>th</sup> Street) in the East Village/Lower East Side.** Please mark the date on your calendar. I would like to ask that your company consider being a sponsor of the event, or place an ad in our program book. We will be celebrating our **55<sup>th</sup> Anniversary!** The theme of the Gala will be **"All Under One Roof: Celebrating Innovative Housing Models"**. We will be honoring Community Access, the Cube Building, and the Cooper Square Community Land Trust.

Today, our programs and services include the following:

- ◆ Counseling over 600 tenants per year facing housing issues, from evictions to harassment to lack of repairs. We started a leadership training workshop series, and are leading a city-wide campaign to reform the NYC Dept. of Buildings' enforcement to ensure tenants' safety during major renovations of occupied buildings.
- ◆ We help low income people, including many seniors, to access entitlements such as Medicaid and SNAP. Our new Senior Program is helping seniors age in place by linking them to support networks, home health aides, Meals on Wheels, recreational opportunities, and providing workshops on nutrition, medication safety, falls prevention, and much more.
- ◆ We launched an HDFC Greening Project a few years ago, and have leveraged over \$1 million in weatherization funds to 17 buildings. Buildings have received new boilers, new windows, and installation of new water saving fixtures and fluorescent light bulbs.
- ◆ We are in the process of turning a vacant city owned building on East 13<sup>th</sup> St. into housing for up to 18 homeless LGBT youth. Renovation begins in September.

We rely on support from public and private sources, including local residents and business owners. Our staff of 8 people, and our many volunteers deliver cost effective programs to the community.

We are inviting companies that have strong ties to our community to place an ad or be a sponsor of our annual dinner Gala. The advertising rates are on the other side of this sheet. Feel free to call us at 212-228-8210 to discuss advertising and sponsorship opportunities.

Yours truly,

Steve Herrick,  
Executive Director

**Cooper Square Community Development Committee**  
*"Here Today...Here to Stay!"*

# COOPER SQUARE COMMITTEE – 2014 ANNUAL GALA PROGRAM RATE SHEET

## GENERAL INFORMATION & DEADLINES

If you would like to place an advertisement in our Gala Program, please submit this form and your artwork by mail or e-mail. Pay by check to “Cooper Square Committee,” or pay online at [www.coopersquare.org](http://www.coopersquare.org) and get \$5 off. \*\*

Event: Tuesday, October 16<sup>th</sup>, 2014 – 6 – 9 pm – Village Park Banquet & Catering Hall, 155 Avenue A (10<sup>th</sup> Street and Avenue A)

Mail: Cooper Square Committee, 2014 Annual Gala  
61 East 4<sup>th</sup> Street, NY, NY 10003

E-Mail: [gala@coopersquare.org](mailto:gala@coopersquare.org)

Phone 212-228-8210 (voice) 646-602-2260 (fax)

Deadlines: Ad reservation – 9/26/2014 Artwork submission – 9/26/2014

\*\* 20% off ads reserved and paid in full by 7/31/2014 \*\*

## TECHNICAL:

Digital files preferred. Provide at minimum 300 dpi, put contact info on any physical media provided, and include all fonts use. Prices based on final artwork provided by CSC. Typesetting/design services available for an additional fee. Contact us for more information.

<b><u>PAGE SPECIFICATIONS</u></b>	Trim Size	5.50" x 8.50"
	Live Area	5.00" by 7.25"
	Bleed-All Sides	5.75" x 8.75"

## YOUR CONTACT INFORMATION:

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Name of Contact Person

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Company/Organization

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Address

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City	State	Zip Code
( )	( )	

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Telephone	Fax	Email Address
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NOTES/SPECIAL INSTRUCTIONS:

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Rates/Selection Please check applicable box	Corporation		Non-Profits & Small Businesses (Fewer than 50 employees)		Individuals	
	Color	B&W	Color	B&W	Color	B&W
A. Full Page (5" by 7.25")	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400	<input type="checkbox"/> \$250
B. 1/2 Page (5" by 3.625")	<input type="checkbox"/> \$600	<input type="checkbox"/> \$450	<input type="checkbox"/> \$350	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250	<input type="checkbox"/> \$150
C. 1/3 Page (5" by 2.4")	<input type="checkbox"/> \$400	<input type="checkbox"/> \$300	<input type="checkbox"/> \$200	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150	<input type="checkbox"/> \$100
D. Business Card (2" by 3.5")	<input type="checkbox"/> \$275	<input type="checkbox"/> \$200	<input type="checkbox"/> \$125	<input type="checkbox"/> \$90	<input type="checkbox"/> \$100	<input type="checkbox"/> \$75

\* Pay on our website at [www.coopersquare.org](http://www.coopersquare.org) and get \$5 off!

Please note, ads reserved and not paid prior to the Gala date of 10/16 will be charged a \$25 late fee.

**Cooper Square Committee**  
**55<sup>th</sup> Anniversary Celebration**  
**“All Under One Roof: Celebrating Innovative Housing Models”**

October 16 <sup>th</sup> , 2014 6 – 9 pm	Village Park Banquet & Catering Hall 155 Avenue A (East 10 <sup>th</sup> Street)
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Please reserve the following

**TICKETS**

- \_\_\_ Corporate and Government Officials \$250
- \_\_\_ Individuals, Non Profit and Small Business Guests \$125
- \_\_\_ Community Residents \$75
- \_\_\_ Cooper Square Members \$50 (\$30 if low income) \*

**SPONSORSHIPS**

- \_\_\_ Master Planner \$4,000 for 10 tickets  
Logo/listing on all event materials, full page color ad and listing on sponsorship page in program book, featured on our website and on social media, announced from stage at the event
- \_\_\_ Community Builder \$2,500 for 6 tickets  
Logo/listing on all event materials, half-page color ad and listing on sponsorship page in program book, acknowledged on social media
- \_\_\_ Homesteader \$1,000 for 2 tickets (4 tickets for non-profits or individuals)  
Logo/listing on all event materials, half-page color ad and listing on sponsorship page in book
- \_\_\_ Squatter \$500  
Listing on sponsorship page in program book, 1 ticket (2 tickets for non-profits or individuals) and one-third page color ad

**ADVERTISEMENTS (See rate sheet)**

- \_\_\_ Full-page ad – Ranges from \$250 (B&W) - \$1,000 (Color) based on type of advertiser
- \_\_\_ Half-Page ad – ranges from \$150 (B&W) - \$600 (Color) based on type of advertiser
- \_\_\_ 1/3<sup>rd</sup> Page ad – ranges from \$100 (B&W) - \$400 (Color) based on type of advertiser
- \_\_\_ Business card ad – ranges from \$75 (B&W) - \$275 (Color) based on type of advertiser

\* Limited number of tickets at this price

Please fax your reservation for tickets, an ad or a sponsorship to “Cooper Square Committee Gala Committee” at 646-602-2260. You can pay on our website at [www.coopersquare.org](http://www.coopersquare.org)